



## ALTERNATIVE LOBSTER BAIT CHALLENGE IDEATION WORKSHOP AGENDA

**10:00 - 10:40 Welcome (Ignite, Perennia, Inshore Fisheries Ltd.)**

- Purpose and Goals of Challenge
- Industry Partners
- Outcomes

**10:40 - 11:30 Industry Panel (Coldwater Lobster Association, Acadian Fish Processors, Seacrest, Bio Food Tech)**

- Current Bait Practices
- Bait Formulation

**11:30 - 12:30 Lunch and Networking**

**12:30 - 12:40 Western Regional Enterprise Network (WREN)**

**12:40 - 1:15 Next Steps (Perennia)**

- Dates, Letter of Intent, Pitch, Evaluation, Winner

**1:15 - 1:30 Questions**